

Social Media & Young People Workshop

BOOKING FORM:

Closing Date for Bookings – Monday 26 April 2010

Name _____

Organisation _____

Mailing address _____

Postcode _____

Tel. _____

Email _____

Any specific needs - disability/dietary?

Is there anything else you'd like us to cover in this course?

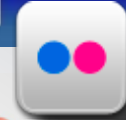
Please return this form to :

Fiona Wilson, emmersons ltd, Upper Coach House, 18 South Street,
Crewkerne, Somerset, TA18 8DA

or email the details to info@emmersonsltd.com

For more information call Kevin Morgan on 07966 579481

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Social media & young people



Find out how to keep children **safe** online in this one-day practical workshop

Overview of the workshop

This is a **hands-on workshop** on the benefits and dangers of social networking for young people and how to keep them safe when using these sites.

The workshop is in four main parts:

- **What is social media** and why do young people use it?
- **Benefits and dangers** of using social media
- **Understanding** the internet code: 'Zip it, Block it, Flag it'
- **Applying privacy settings** correctly for social media sites

Who is it for?

This workshop is for people with direct or indirect responsibility for children and young people who wish to feel confident that they can protect them online.

Safe use of Social Media - Why?

- On average, **2 in 5** of all 12-15 year olds in the UK have a **social networking profile** ⁺
- On average, 11-15 year olds have **51-100 friends online whom they have never met** in the real world*
- 1 in 10 12-15 yr olds access the **internet via mobile phones***
- 25% of 11-16 year olds have **met up with someone** in the real world whom they **first met online***
- Only **8% of those took a trusted adult** with them, 84% took a friend - putting 2 young people at risk*
- 21% of 5-8 year olds use the **internet unsupervised***

Sources: ⁺ From Media Literacy Audit, Ofcom, 2008.

*From the Child Exploitation and Online Protection Centre Parents' poll at www.thinkuknow.co.uk

What the workshop covers:

You will:

- **Learn** about facebook, twitter, bebo, myspace, MSN Messenger, flickr & YouTube
- **Understand** the positive uses & benefits of these technologies for young people
- **Be aware & alert** to the risks that exist for young people online when using these social media sites
- **Know how** to set privacy settings in facebook, bebo & MSN Messenger to ensure personal information is secure

When & where?

- **Date:** Wednesday 12 May 2010
- **Time:** 9:30am to 3:30pm
- **Food:** Lunch, tea & coffee provided
- **Venue:** The Monks Yard, Horton Cross Farm, Horton Cross, Ilminster, Somerset, TA19 9PT
- **Location:** situated close to the M5, just near the junction of the A358 and A303
- **Cost:** £75 per person, discounts for multiple bookings.
Includes course notes to take away
- **Payment:** Invoice to follow bookings